



# 2026 CALL FOR ENTRIES

Recognizing outstanding achievement in journalism and advertising is an important role of the Nevada Press Foundation. Our contest honors individuals and news organizations for their best work, and for their contributions to the profession.

## CONTEST DATES

All entry material must have been originally published between April 1, 2025, and March 31, 2026. Only regular and affiliate NPA member companies in good standing are eligible to participate in the contest.

## DEADLINE

Entries must be uploaded by the close of business on Saturday, May 30, 2026 at 10:00 pm to be eligible for early entry fees.

[ENTER HERE](#)

## WHAT'S NEW

### New Categories:

- 15. Business Enterprise Reporting
- 43. Sports Enterprise Reporting

These Categories will have winners in every Division rather than a single overall winner.

- 20. Education Reporting
- 24. Environmental Reporting
- 28. Gaming & Tourism
- 30. Health Reporting
- 35. Police/Criminal Justice Reporting
- 20. Education Reporting
- 24. Environmental Reporting
- 56. Outstanding Journalist
- 71. Outstanding Graphic Designer
- 72. Outstanding Visual Journalist

## QUESTIONS

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## FEES

- The fee is \$10 per entry received by May 30, 2026.
- The fee is \$15 per entry received by June 14, 2026.
- Payment will be made on the contest entry site after all entries have been submitted. Do not finalize your entries until you are done entering submissions.

Contact Brian Allfrey to pay by check

Please make checks payable to Nevada Press Foundation.

## HOW TO ENTER

**Step 1** — NEVADA is the Association Code. You will need this when you register on the contest website using your email address. You will receive a confirmation email, which you will need to complete registration. Use the link above to register.

**Step 2** — Login [HERE](#). You will see a page showing any entries you have already submitted. Complete rules for both advertising and editorial contests are available above (click links). Some browsers, such as Safari, will open the rules in a new window; others will require you to download the PDF file to your computer.

**Step 3** — Click on the "Add New Entry" link.

**Step 4** — On this page, select your newspaper name. A lot of information will autofill. If that information is incorrect, please call Denice Page at (801) 237-2376. Fill in the preparer's name.

**Step 5** — Select the contest class. These are drop-down menus for your convenience. This field will clear each time you save an entry, so you must select a class for each new entry. When you select the class, special instructions will appear below it.

**Step 6** — If necessary, provide an explanation of your entry. The explanation/cutline box is limited to 3,000 characters. It is a good idea to write your explanation in another program, such as Word, and copy/paste into the explanation box. If a URL is required, fill in the URL box; there is no need to type "http://"

**Step 7** — Include the name of the entry. If uploading full-page PDF files, it will be helpful if the entry name matches the headline on the page so the judges can find it easily. If the judges cannot tell what is to be judged, the entry will be discarded without refund.

**Step 8** — Include the name of the person or people who should be credited for any award. This is generally the writer, reporter, photographer, graphic artist, cartoonist, etc. It is not necessarily the name of the person submitting the entry nor the person picking up the award at the convention.

**Step 9** — Add your file or files. You can drag and drop files or use the "Add files" button to navigate your files. Generally, files should be in PDF format except photos, which should be in high-resolution JPG format. Other files and URLs may be acceptable as noted in the special instructions. Upload as many files as are necessary to complete your entry but refer to the special instructions for any limitations.

**Step 10** — When you have completed your submission, click the "Save" button. If you click the "Back to list" button, you will lose the entry you just completed. After clicking "Save," you will be directed back to the list of your entries.

**Step 11** — To submit another entry, click "Add New Entry." As long as you have not logged out of the system, your newspaper name will still be in place, and you can simply start at Step 6 again. You may log out and log back in later to continue adding entries.

*You will need to select your newspaper name each time you log in.*

## GROUP 4: COLLEGE (C)

College news organizations

### ADVERTISING CONTEST CATEGORIES

#### 06 SPECIAL EVENT

Sponsored, hosted or promotional events, including but not limited to, food or musical festivals, conferences, expos, trade shows, job fairs, candidate debates, scavenger hunts, bar crawls, panel discussions, and issue forums, including virtual versions of these type of events. Entries may consist of promotional ads or other marketing material, event directories or agendas, news coverage, etc. They must include a letter of explanation describing the event and highlighting its benefit to the publication and community.

### EDITORIAL CONTEST CATEGORIES

#### 11 ART AND CULTURE COMMENTARY

Entries consist of three pieces of arts and culture commentary in the form of reviews and/or essays. Limit of one entry per writer.

#### 12 BREAKING NEWS REPORTING

Entries consist of a single story or multiple stories published over a period of 24 hours, with the focus on coverage of a specific event in print and on the web. No series.

Entries may include articles, sidebars, graphics, video, audio, slideshows, interactive features or other components of breaking news.

#### 26 FEATURE WRITING

Entries consist of a single story or a main story published together with a sidebar. No series. Entries should have a human-interest focus. Entertainment, lifestyle and health or general-interest features may be entered in this category. (For profiles, see #41 Profiles.)

#### 31 INVESTIGATIVE STORY

Reporting on a single subject that reflects investigative enterprise. May be a single story, a main story and sidebar or a series. If the story leads to further developments, you may submit additional reporting published after March 31, 2025, attesting to its impact. A letter of explanation may be submitted.

Limit: No more than eight articles per entry.

#### 38 PROFILE

Written portrait that explores the background and character of a particular person or group. Entries consist of a single story or a main story with a sidebar.

#### 41 SPORTS FEATURE WRITING

Entries consist of a single story or a main story with sidebar focused on human interest in sports or recreation.

#### 42 SPORTS SPOT NEWS STORY

Entries consist of a single sports story or multiple sports stories published over a period of 24 hours, with the focus on coverage of a specific event in print and on the web. No series. Entries may include articles, sidebars, graphics, video, audio, slideshows, interactive features or other components of breaking news.

#### 50 GENERAL EXCELLENCE - PRINT

Entries should reflect the best of Nevada print journalism.

All entries must be complete copies without preprint ad inserts. Submit two copies of four issues, one from each of the periods below. Newspapers with weekend or Sunday editions must submit at least two issues from weekday editions. A letter of explanation may be included.

**April 1 - June 30, 2025, July 1 - Sept. 30, 2025,  
Oct. 1 - Dec. 31, 2025, Jan. 1 - March 31, 2026**

# EDITORIAL CONTEST

## 51 GENERAL ONLINE EXCELLENCE

Recognizes overall excellence of a news organization's online presence. Entries consist of six deep links (i.e., not the home page) to content on a website. Entrants should consider including links to web pages that vary in style, purpose or functionality, as opposed to, for instance, linking to identically formatted story pages.

## 52 FREEDOM OF THE PRESS

Writing and reporting promoting the principles of the First Amendment and the public's right to know. Entries may consist of stories, editorials, columns, video and/or audio files, or any other manifestations of journalism. Must also include a letter of explanation describing the work and its impact in the community. Limit: No more than eight pieces per entry. Award will be presented to a news organization, not an individual.

## 53 EDITORIAL OF THE YEAR

Recognizes the best unsigned, house editorial expressing a news organization's institutional opinion. One editorial per entry. Please indicate on the entry who wrote the editorial. There will be only one winning entry in this category, i.e., no second or third place winners.

## 54 STORY OF THE YEAR

Recognizes the best story published in Nevada during the period of competition. May be a single story, a main story and sidebar, or a series on a single subject. Articles entered in this category may be entered in other categories as well.

There will be only one overall winning entry in this category, i.e., no second or third place winners. Limit: No more than eight articles per entry will be accepted.

## 56 OUTSTANDING JOURNALIST

Recognizes outstanding service and performance to the profession of journalism. Entrants may come from any segment of the newsroom. Entries must include four samples of the nominee's work, along with a brief resume and brief description of his or her journalistic achievements during the contest period.

Limit of two entries per news organization.

There will be only one overall winning entry in this category, i.e., no second or third place winners.

# PHOTOGRAPHY CONTEST CATEGORIES

## 60 FEATURE PHOTO

Entries consist of a photo or photos illustrating a single story that is not directly related to a specific breaking news event. Photos should have a storytelling quality or contain unusual elements. No portraits (see #51. Portrait).

Photo(s) may be submitted as a separate PDF or JPG, but they also must be submitted in context, either as a PDF, JPG or web link of the page on which they were published.

## 62 NEWS PHOTO COVERAGE

Entries consist of a photo or photos from a single news event, even if the photos were taken by different photographers. Photo(s) may be submitted as a separate PDF or JPG, but they also must be submitted in context, either as a PDF, JPG or web link of the page on which they were published.

## 63 PORTRAIT

Entries consist of a single photo of a person or a small group of people. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG or web link of the page on which it was published.

## 64 SPORTS PHOTO

Entries consist of a single photo of a sports-related event. No portraits. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG or web link of the page on which it was published.

# VISUAL / AUDIO CONTEST CATEGORIES

## 71 OUTSTANDING GRAPHIC DESIGNER

Entries consist of three examples of excellence in graphic design, incorporated in a page layout, original graphic, illustration or other design element created by an individual or design team. For instance, three illustrations by the same artist would qualify as one entry. Two page layouts and an illustration would also qualify as one entry.

Graphics, illustrations, design elements, etc. must be submitted in context, either as a PDF or web link of the page on which they were published.

Limit of one entry per designer or team and two entries per news organization.

There will be only one winner in each Group in this category, i.e., no second- or third place winners.

## 72 OUTSTANDING VISUAL JOURNALIST

For photographers, videographers and other journalists who report the news visually. Entries must include four to six samples of the nominee's work along with a brief resume and descriptions of his or her journalistic achievements during the contest year. Individual photos, photo essays and website slide shows each represent one sample of a nominee's work.

Limit of two entries per news organization. There will be only one winner in each Group in this category, i.e., no second or third place winners.