



2023 CALL FOR ENTRIES

Recognizing outstanding achievement in journalism and advertising is an important role of the Nevada Press Foundation. Our contest honors individuals and news organizations for their best work, and for their **contributions** to the profession.

CONTEST DATES

All entry material must have been originally published between **April 1, 2022, and March 31, 2023**. Only regular and affiliate NPA member companies in good standing are eligible to participate in the contest.

DEADLINE

Entries must be uploaded by the close of business on **Friday, June 2 at 5:00 pm** to be eligible for early entry fees.

WHAT'S NEW?

There are no new categories this year. The following categories were eliminated:

Health/COVID

Urban General Excellence (Print)

All submissions are by digital upload. No mailed entries.

QUESTIONS?

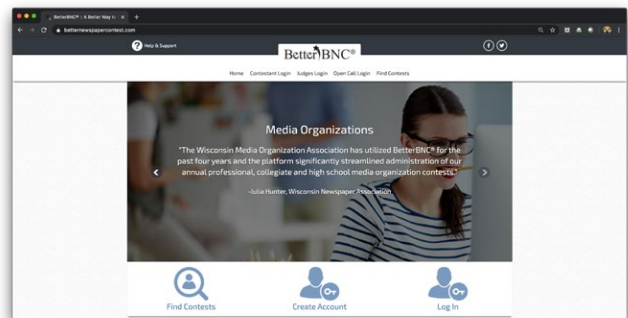
Ask Denise Clodjeaux at nevadapresscontest@gmail.com

FEES

The fee is \$10 per entry received by June 2 or **\$15 per entry received by June 9**. Payment and a tally sheet must be received in order for your entries to be judged. Please make checks payable to Nevada Press Foundation.

HOW TO ENTER

The Nevada Press Awards of Excellence uses an online entry system for all categories. **This year, ALL categories will require PDF's to be uploaded into the BNC contest website.**



If you used the system last year, your login and password should be the same. If you forgot your password, the system can send a reminder if you are using the same email address. If you need help, contact us at nevadapresscontest@gmail.com

HOW TO UPLOAD ONLINE ENTRIES:

- Using the current version of Firefox or Chrome, go to betterbnc.com
- Click on "Contestant Login"
- Choose the **2023 Nevada Press Awards of Excellence**
- Choose your publication
- On the next page, click "Submit Entry"
- Select the **Division** and the **Category**. Complete the **Headline/Title** field.
- Upload content by clicking "Choose File" and navigating to the desired file. Select **Open** and then upload. *Files should be no larger than 5MB*. If you have more content to upload, click "Browse & Attach More Files".
- If you have a webpage to include with the entry, paste the web address into one of the **Paste URL/Link here** boxes. Repeat if you have other webpages to upload.
- Scroll to the bottom of the entry form to add Credits and Comments.
- Click **Submit Entry**. Continue to the next entry. *(Be sure to click 'submit' first!)*
- When finished with all entries, please send a note to nevadapresscontest@gmail.com so we may begin confirming your entries.
- The system will count your entry fees. You can pay online or by check, or you can call our office at 775-885-0866 and pay by credit card.
- A more detailed set of instructions is available at nevadapress.com

NOTE: If you are logging onto the site for the first time, designate a Contest Manager to coordinate entries for the **whole publication**. Use the password "bnc". You may then change the password. Enter an email address, which can be used to remind you of your password. The Contest Manager can set up Authorized Entrants who are then able to submit entries as well.

# OF ENTRIES	CATEGORY	CATEGORY
1	General Excellence	
2	Outstanding Journalist (limit 2 entries per news organization)	
3	Journalist of Merit (limit 2 entries per news organization)	
4	Community Service (limit 2 entries per news organization)	
5	Story of The Year	
6	Breaking News Reporting	
7	Feature Story	
8	Food/Dining Writing	
9	Business Spot News Story	
10	Business Feature Story	
11	Explanatory Journalism	
12	News Enterprise Reporting	
13	Investigative Story	
14	Local Column	
15	Email Newsletter	
16	Sports Spot News Story	
17	Sports Feature Story	
18	Local Sports Column	
19	Entertainment Spot News Story	
20	Entertainment Feature Story	
21	Freedom of the Press	
22	Editorial of the Year	
23	Editorial Writing	
24	Editorial Page (limit 1 entry per newspaper)	
25	Headline Writing (limit 5 entries per news organization)	
26	Special Section-Editorial (mail-in only; limit 2 entries per newspaper)	
27	Special Project (mail-in only; limit 2 entries per publication)	
28	Outstanding Graphic Designer (1 entry per designer or team)	
29	Outstanding Visual Journalist (limit 2 entries per news organization)	
30	Overall Design (mail-in only; limit 1 per publication)	
31	Page One Design / Cover Design (limit 1 entry per publication)	
32	Editorial Cartoon of the Year	
33	News Photo Coverage	
34	Feature Photo	

# OF ENTRIES	CATEGORY	CATEGORY
35	Multiple-Photo Essay or Gallery	
36	Portrait	
37	Politics/Government Enterprise Reporting	
38	Sports Photo	
39	Photo of the Year	
40	Profile	
41	Print Ad — 1/2 page or larger	
42	Print Ad — Smaller than 1/2 page	
43	Advertising Innovation	
44	Coverage of Underserved Communities	
45	Special Section or Campaign-Advertising (mail-in only; limit 2 per publication)	
46	In-House Advertising	
47	Magazine (mail-in only; limit 2 per newspaper)	
48	Advertising General Excellence (mail-in only)	
49	Arts and Culture Commentary	
51	News Obituary	
53	Special Event	
W1	General Online Excellence	
W2	Video Program or Series	
W3	Podcast of the Year	
W4	Video of the Year	
W5	Digital Ad	

_____ total number of entries x \$10 (if received by June 2 or \$15 (if received after June 9) total amount owed \$ _____.

This form is also available online at nevadapress.com. View the complete rules there.

GROUPS

U Group 1: Urban
News organizations that primarily serve the Las Vegas or Reno-Tahoe metro areas

R Group 2: Rural
News organizations that primarily serve other areas of the state

M Group 3: Magazines

In categories in which a particular group (i.e., Urban, Rural or Magazines) submits fewer than three entries (or in which a single news organization submits the only entries within a group), entries for that group will be combined with another group to guarantee a minimum level of competition.

CONTEST CATEGORIES

ADVERTISING

4 8 ADVERTISING GENERAL EXCELLENCE

U R M

Entries should reflect the best of Nevada print and online advertising. Submit a PDF of four issues, one from each of the calendar periods below.

Newspapers with weekend or Sunday editions must submit at least two issues from weekday editions. A letter of explanation may be included. Entries will be judged on the overall quality of both print and online advertising content.

April 1 - June 30, 2022, July 1 - Sept. 30, 2022, Oct. 1 - Dec. 31, 2022, Jan. 1 - March 31, 2023

4 3 ADVERTISING INNOVATION

U R M

Recognizes new ideas and concepts in advertising. The innovation may be encompassed in the substance or style of a particular ad or series of ads (print or digital), or in the manner in which the advertising was presented or distributed. Entries must consist of the ad or ads, along with a letter explaining why it should be considered innovative. Ads may be submitted in a separate PDF or JPG, but they must also be submitted in context as a PDF or JPG of a complete page on which the ad was published.

W 5 DIGITAL AD

U R M

Single advertisement published on the news organization's website. Can be any kind of digital ad, including static or animated. Entries consist of a link to a web page containing the ad, a PDF of a web page containing the ad (if it's static) or an animated GIF, HTML 5 Banner, flash animation or short video (if it's an animated ad).

4 6 IN-HOUSE ADVERTISING

U R M

Entries consist of a single ad or campaign promoting advertising, circulation, editorial or an event hosted by the publication. Campaign promotions may include rack cards, electronic advertising, flyers, etc. Entries must include a letter of explanation about the strategy behind the promotion and the results it achieved.

4 7 MAGAZINE

U R

Regularly published non-newsprint magazine devoted to a particular market or demographic. (For one-time or annual sections, see #45 Special Section.) The magazine must be related to the newspaper's brand (i.e., not a contract job for a customer) and may be inserted in the paper or distributed separately. Submit a PDF of a single issue of the magazine. Limit: Two entries per newspaper.

4 1 PRINT AD—HALF PAGE OR LARGER

U R M

Entries consist of a single b/w or color advertisement created and produced locally. No house ads. Ads may be submitted in a separate PDF or JPG, but they must also be submitted in context as a PDF or JPG of a complete page on which the ad was published.

4 2 PRINT AD—SMALLER THAN HALF PAGE

U R M

Entries consist of a single b/w or color advertisement created and produced locally. No house ads. Ads may be submitted in a separate PDF or JPG, but they must also be submitted in context as a PDF or JPG of a complete page on which the ad was published.

5 3 SPECIAL EVENT

U R M

Sponsored, hosted or promotional events, including but not limited to food or musical festivals, conferences, expos, trade shows, job fairs, candidate debates, scavenger hunts, bar crawls, panel discussions, and issue forums, including virtual versions of these type of events. Entries may consist of promotional ads or other marketing material, event directories or agendas, news coverage, etc. They must include a letter of explanation describing the event and highlighting its benefit to the publication and community.

4 5 ADVERTISING SPECIAL SECTION

U R

Conceptually unified section or campaign featuring multiple advertisers. May be a single page, section, supplement or insert. Category is for one-time or annual sections. (See #47 Magazine for regular publications.) Submit a PDF of the page, section, supplement or insert. Limit of two entries per publication.

EDITORIAL

4 9 ARTS & CULTURE COMMENTARY

U R M

Entries consist of three pieces of arts and culture commentary in the form of reviews and/or essays. Limit of one entry per writer.

6 BREAKING NEWS REPORTING

U R

Entries consist of a single story or multiple stories published over a period of 24 hours, with the focus on coverage of a specific event in print and on the web. No series. Entries may include articles, sidebars, graphics, video, audio, slideshows, interactive features or other components of breaking news.

1 0 BUSINESS FEATURE STORY

U R M

Feature story about commerce in general or about a particular business or business person. Entries consist of a single story or a main story with sidebar.

CONTEST CATEGORIES

9 BUSINESS SPOT NEWS STORY

U R

Entries consist of a single business story or multiple business stories published over a period of 24 hours, with the focus on coverage of a specific event in print and on the web. No series. Entries may include articles, sidebars, graphics, video, audio, slideshows, interactive features or other components of breaking news.

4 COMMUNITY SERVICE

U R M

Rewards work that has a lasting, positive impact in the community. The work may take the form of a series of stories or photos, an editorial crusade, a marketing campaign focused on an important local issue, or some other manifestation of community-oriented service, and it must relate to a single project, drive or campaign. Letters of explanation are encouraged, especially if the work itself does not contain evidence of its community impact. Limit of two entries per newspaper.

4 4 COVERAGE OF UNDERSERVED COMMUNITIES

U R M

Recognizes coverage that advances the understanding of issues related to underserved Nevadans, such as communities of color, immigrants and LGBTQ+. Entries consist of up to three pieces about underserved communities, including features and/or breaking news, photo essays, and video storytelling, but not including editorials.

2 2 EDITORIAL OF THE YEAR

U R

Recognizes the best unsigned, house editorial expressing a news organization's institutional opinion. One editorial per entry. Please indicate on the entry who wrote the editorial. There will be only one winning entry in this category, i.e., no second- or third-place winners.

2 4 EDITORIAL PAGE

U R

Recognizes the best opinion page published in a newspaper in Nevada. Submit four editorial pages, one from each of the following calendar periods below. Must indicate in a letter of explanation the content that is generated locally. Limit of one entry per newspaper.

April 1-June 30, 2022, July 1-Sept. 30, 2022, Oct. 1-Dec. 31, 2022, Jan. 1-March 31, 2023.

2 3 EDITORIAL WRITING

U R

Entries consist of three samples of editorial writing by the same writer. No personal columns; only unsigned editorials expressing a news organization's institutional opinion. Please indicate on the entry who wrote the editorials. Limit of one entry per writer.

1 5 EMAIL NEWSLETTER

U R M

Entries consist of three issues of a regularly distributed email newsletter produced by a single writer or reporter, or by a team of writers and reporters. To qualify, the newsletter must have a fixed title and must have been distributed on at least a monthly basis.

2 0 ENTERTAINMENT FEATURE STORY

U R M

Entries consist of a single story or a main story with sidebar, focused on the arts, entertainment, dining/restaurants or other leisure activities. No series.

1 9 ENTERTAINMENT SPOT NEWS STORY

U R M

Entries consist of a single entertainment story or multiple entertainment stories published over a period of 24 hours, with the focus on coverage of a specific event in print and on the web. No series. Entries may include articles, sidebars, graphics, video, audio, slideshows, interactive features or other components of breaking news.

1 1 EXPLANATORY JOURNALISM

U R M

Reporting that illuminates an important and complex subject, and demonstrates mastery of the subject. Entries consist of a single story, a main story with sidebar, or a series that explains in-depth an issue of significant importance to the community. Limit: No more than eight stories per entry.

7 FEATURE STORY

U R M

Entries consist of a single story or a main story published together with a sidebar. No series. Entries should have a human-interest focus. Entertainment, lifestyle and health or general-interest features may be entered in this category. (For profiles, see #40 Profiles.)

8 FOOD/DINING WRITING

U R M

Entries consist of three pieces of writing about food/and/or restaurants, including features and/or reviews, or breaking news, but not including editorials. Limit of one entry per writer.

2 1 FREEDOM OF THE PRESS

U R M

Writing and reporting promoting the principles of the First Amendment and the public's right to know. Entries may consist of stories, editorials, columns, video and/or audio files, or any other manifestations of journalism. Must also include a letter of explanation describing the work and its impact in the community. Limit: No more than eight pieces per entry. Award will be presented to a news organization, not an individual.

1 GENERAL EXCELLENCE

R M

Entries should reflect the best of Nevada print journalism. All entries must be complete copies without preprint ad inserts. Submit two copies of four issues, one from each of the periods below. Newspapers with weekend or Sunday editions must submit at least two issues from weekday editions. A letter of explanation may be included.

April 1 - June 30, 2022, July 1 - Sept. 30, 2022, Oct. 1 - Dec. 31, 2022, Jan. 1 - March 31, 2023

W 1 GENERAL ONLINE EXCELLENCE

U R M

Recognizes overall excellence of a news organization's online presence. Entries consist of six deep links (i.e., not the home page) to content on a website. Entrants should consider including links to web pages that vary in style, purpose or functionality, as opposed to, for instance, linking to identically formatted story pages.

CONTEST CATEGORIES

2 5 HEADLINE WRITING

U R

Entries consist of three separate headlines written by the same person, that appeared in print or online. Each entry for print headlines must include full news pages that clearly indicate the headlines being submitted, and must identify the name of the writer or editor. Each entry for online headlines must include the story URLs and the name of the writer or editor. Limit of one entry per writer or editor and five entries per news organization.

1 3 INVESTIGATIVE STORY

U R M

Reporting on a single subject that reflects investigative enterprise. May be a single story, a main story and sidebar or a series. If the story leads to further developments, you may submit additional reporting published after March 31, 2021, attesting to its impact. A letter of explanation may be submitted. Limit: No more than eight articles per entry.

3 JOURNALIST OF MERIT

U R

Entrants must have less than five years of professional journalism experience and may come from any part of the newsroom. Entries consist of a brief resume of the nominee, along with a written statement about journalistic achievements and four samples of his or her work during the contest period. Limit of two entries per news organization. There will be only one winner in each Group in this category, i.e., no second- or third-place winners.

1 4 LOCAL COLUMN

U R M

Entries consist of three columns written by the same columnist. The column must focus primarily on local matters and be regularly and originally published by the news organization submitting the entry. Limit of one entry per columnist.

1 8 LOCAL SPORTS COLUMN

U R

Entries consist of three columns written by the same columnist. The column must focus on local sports and be regularly and originally published by the news organization submitting the entry. Limit of one entry per columnist.

1 2 NEWS ENTERPRISE REPORTING

U R M

General news coverage that reflects shoe-leather reporting, including source development and document discovery. May be a single story, a main story and sidebar or a series. A letter of explanation describing the work and its impact may be submitted. Limit: No more than three articles per entry will be accepted. (For Health/COVID or Politics/Government stories, see #50 Health/COVID or #37 Politics/Government.)

5 1 NEWS OBITUARY

U R

Death notice of a local or national public figure written by the news organization submitting the entry. Each entry consists of a single obituary.

2 OUTSTANDING JOURNALIST

U R M

Recognizes outstanding service and performance to the profession of journalism. Entrants may come from any segment of the newsroom. Entries must include four samples of the nominee's work, along with a brief resume and brief description of his or her journalistic achievements during the contest period. Limit of two entries per news organization. There will be only one winner in each Group in this category. No second- or third-place winners.

3 7 POLITICS/GOVERNMENT ENTERPRISE REPORTING

U R M

Coverage of politics/government that reflects shoe-leather reporting, including source development and document discovery. May be a single story, a main story and sidebar or a series. A letter of explanation describing the work and its impact may be submitted. Limit: No more than three articles per entry will be accepted.

4 0 PROFILE

U R M

Written portrait that explores the background and character of a particular person or group. Entries consist of a single story or a main story with a sidebar.

2 7 SPECIAL PROJECT

U R M

Entries consist of a book, calendar, special edition or other project produced separately from the regular publication schedule. Submit a PDF or JPEG of the project. Limit of two entries per news organization.

2 6 SPECIAL SECTION—EDITORIAL

U R

Entries consist of a special edition or section created and distributed by a newspaper with emphasis on the editorial content. Does not include regular weekly publications such as TV books, real-estate sections, entertainment magazines, etc. Submit a PDF of the section. Limit of two entries per newspaper.

1 7 SPORTS FEATURE WRITING

U R M

Entries consist of a single story or a main story with sidebar focused on human interest in sports or recreation.

1 6 SPORTS SPOT NEWS STORY

U R

Entries consist of a single sports story or multiple sports stories published over a period of 24 hours, with the focus on coverage of a specific event in print and on the web. No series. Entries may include articles, sidebars, graphics, video, audio, slideshows, interactive features or other components of breaking news.

5 STORY OF THE YEAR

U R M

Recognizes the best story published in Nevada during the period of competition. May be a single story, a main story and sidebar, or a series on a single subject. Articles entered in this category may be entered in other categories as well. There will be only one winning entry in this category, i.e., no second- or third- place winners. Limit: No more than eight articles per entry will be accepted.

CONTEST CATEGORIES

PHOTOGRAPHY

3 4 FEATURE PHOTO

U R M

Entries consist of a photo or photos illustrating a single story that is not directly related to a specific breaking news event. Photos should have a storytelling quality or contain unusual elements. No portraits (see #36 Portrait). Photo(s) may be submitted as a separate PDF or JPG, but they also must be submitted in context, either as a PDF, JPG or web link of the page on which they were published.

3 5 MULTIPLE-PHOTO ESSAY OR GALLERY

U R M

Single subject addressed primarily through the use of two or more photos, with accompanying text being a secondary consideration. Entries consist of a complete photo essay or photo gallery. Regular news or feature stories that just happen to include multiple photos are not eligible to compete in this category. Photos submitted cannot be directly related to a breaking news event. Photo essay or gallery must be submitted in context, either as a PDF or web link of the page on which it was published. Entries may include photos taken by more than one photographer.

3 3 NEWS PHOTO COVERAGE

U R

Entries consist of a photo or photos from a single news event, even if the photos were taken by different photographers. Photo(s) may be submitted as a separate PDF or JPG, but they also must be submitted in context, either as a PDF, JPG or web link of the page on which they were published.

3 9 PHOTO OF THE YEAR

U R M

Recognizes the best photo published by a news organization in Nevada during the contest period. Photos submitted in this category may be entered in other categories as well. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG or web link of the page on which it was published. There will be only one winning entry in this category, i.e., no second- or third-place winners.

3 6 PORTRAIT

U R M

Entries consist of a single photo of a person or a small group of people. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG or web link of the page on which it was published.

3 8 SPORTS PHOTO

U R M

Entries consist of a single photo of a sports-related event. No portraits. Photo may be submitted as a separate PDF or JPG, but it also must be submitted in context, either as a PDF, JPG or web link of the page on which it was published.

VIDEO/AUDIO/VISUAL JOURNALISM

3 2 EDITORIAL CARTOON OF THE YEAR

U R M

Recognizes the best original opinion-oriented cartoon created for a publication by a staff member or freelancer. No syndicated cartoons. Entries consist of a cartoon submitted as a separate PDF or JPG, but that also must be submitted in context, either as a PDF, JPG or web link of the page on which it was published. Limit: Four entries per cartoonist. There will be only one winning entry in this category, i.e., no second- or third-place winners.

2 8 OUTSTANDING GRAPHIC DESIGNER

U R M

Entries consist of three examples of excellence in graphic design, incorporated in a page layout, original graphic, illustration or other design element created by an individual or design team. For instance, three illustrations by the same artist would qualify as one entry. Two page layouts and an illustration would also qualify as one entry. Graphics, illustrations, design elements, etc. must be submitted in context, either as a PDF or web link of the page on which they were published. Limit of one entry per designer or team and two entries per news organization. There will be only one winner in each Group in this category, i.e., no second- or third-place winners.

2 9 OUTSTANDING VISUAL JOURNALIST

U R M

For photographers, videographers and other journalists who report the news visually. Entries must include four to six samples of the nominee's work along with a brief resume and descriptions of his or her journalistic achievements during the contest year. Individual photos, photo essays and website slide shows each represent one sample of a nominee's work. Limit of two entries per news organization. There will be only one winner in each Group in this category, i.e., no second- or third-place winners.

3 0 OVERALL DESIGN

U R M

Recognizes design excellence in print publications. Entries consist of complete issues without preprint ad inserts. Submit a PDF of four issues, one from each of the following months: May 2022, August 2022, December 2022 and January 2023. (Magazines published quarterly may submit Spring, Summer and Fall issues from 2022, and the Winter issue from 2023.) Limit one entry per publication.

3 1 PAGE ONE DESIGN / COVER DESIGN

U R M

Recognizes design excellence in print publications. Submit a PDF of four page-one designs. One from each of the following months: May 2022 August 2022 December 2022 March 2022 (Magazines published quarterly may submit Spring, Summer and Fall issues from 2022, and the Winter issue from 2023) Limit one entry per publication.

W 3 PODCAST OF THE YEAR

U R M

Entries consist of three different episodes of a podcast program posted on the content provider's web site or hosted channel. There will be only one winning entry in this category, i.e., no second- or third-place winners.

W 4 VIDEO OF THE YEAR

U R M

A single video program originally published on the news organization's website or hosted channel. Entries must consist of a link to a single video program. There will be only one winning entry in the category, i.e. no second or third place winners.

W 2 VIDEO PROGRAM OR SERIES

U R M

Regular program or a special video series on a related theme or topic, available on the news organizations's website or hosted channel. Entries consist of links to three different shows of a regular program, or to the first three episodes in a video series. The web pages linked in the entries may include other elements, in addition to video, that contribute to the production.