



Call for entries

2019 Better Magazine Contest

CONTEST DATES

All entry material must have been originally published between **April 1 last year and March 31 this year**. Magazines may enter without being members of NPA.

For full details on categories, go to nevadapress.com under the Members tab.

DEADLINE

Entries must be uploaded by **Friday, June 7**, or delivered to the NPA office by that date.

QUESTIONS?

Ask Denise Clodjeaux at 775-230-9570 or nevadapresscontest@gmail.com

FEES

The fee is \$25 to register for non-members, plus \$8 per entry received by June 3 or \$9 per entry received after June 3. (The registration fee is waived for NPA members.) Payment and a tally sheet must be received in order for entries to be judged. Please make checks payable to **Nevada Press Foundation**. To join, call 775-885-2266 or write us at

HOW TO UPLOAD ONLINE ENTRIES

The Nevada Press Better Magazine Contest uses an online entry system for categories (other than four requiring mail-in of complete editions.)

If you used the system last year, your login and password should be the same. If you forgot your password, the system can send a reminder if you are using the same email address as last year. If you need help, contact us at nevadapresscontest@gmail.com



How to enter:

- Using a current version of Firefox or Chrome, go to betterbnc.com
- Click on "Contestant Login."
- Choose the 2019 Nevada Press Better Newspaper Contest. (Magazines are included there too.)
- Choose your publication. (Don't see it? Call or email us and we'll add you.)
- **NOTE:** When logging on for the first time, designate a Contest Manager to coordinate entries for the **whole publication**. Use the password "bnc". Then change the password. Enter an email address, which can be used to remind you of your password. Contest Managers can designate Authorized

Entrants, who can submit entries as well.

- On the Manage Entries page, click "Submit Entry."
- Select the Division and the Category. Complete the Headline/Title field.
- Upload the content by clicking "Choose File" and navigating to the desired file. Select Open and then Upload. Files should be no larger than 2 to 3 MB.
- Scroll to the bottom of the entry form to add Credits and Comments.
- Click Submit. Continue to the next entry. (**Be sure to click 'submit' first!**)
- Finished with your entries? Send a note to nevadapresscontest@gmail.com so we can begin confirming them.
- A completed tally sheet and payment must be received for each publication's entries to be judged. **Please coordinate entries among departments so that one tally sheet and check are sent.**

Mail-in categories

- #1 General Excellence
- #26 Overall Design
- #48 Advertising General Excellence
- #52 Special Project

For these categories, print the entry label and attach it. Mail to Nevada Press Foundation, 102 N. Curry St., Carson City, NV 89703

Open Call

The contest does allow individual entries. Choose that option from the Contestant Login screen and you can send us a message to set up an account to submit entries.

No. of entries	Category #	Category description
	1	General Excellence (mail-in only)
	2	Outstanding Journalist
	7	Feature Writing
	8	Nonstaff Story
	11	Explanatory Journalism
	13	Investigative Story
	14	Local Column
	19	Entertainment Writing
	20	Critical Writing
	25	Outstanding Visual Journalist
	26	Overall Design (mail-in only)
	27	Cover Design
	28	Graphic Designer
	34	Feature Photo
	35	Photo Essay or Gallery
	36	Portrait
	37	Illustrated Photo
	41	Print Ad
	43	Advertising Innovation
	44	Ad Series
	46	In-House Advertising Promotion
	48	Advertising General Excellence (mail-in only)
	50	Regular Department
	51	Profile/Interview
	52	Special Project (mail-in only)
	53	Special Event
	W1	General Online Excellence
	W8	Podcast

_____ total number of entries x \$8 (if received by June 3) or \$9 (if received June 4 or after) (+ \$25 for nonmembers) = total amount owed \$ _____