



Call for entries

2019 Better Newspaper Contest

CONTEST DATES

All entry material must have been originally published between **April 1 last year and March 31 this year**. Entries are limited to associate and regular NPA members in good standing. For full details on categories, go to nevadapress.com

DEADLINE

Entries must be uploaded by the close of business on Friday, **June 7** or delivered to the NPA office by that date.

WHAT'S NEW?

New digital advertising categories. Go to nevadapress.com, look under the Members tab for the contest.

QUESTIONS?

Ask Denise Clodjeaux at 775-230-9570 or nevadapresscontest@gmail.com

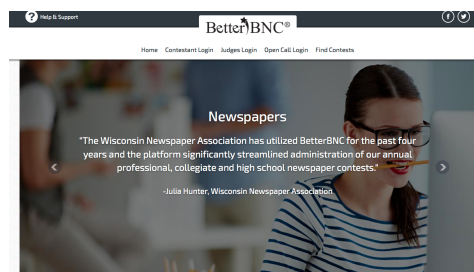
FEES

The fee is \$8 per entry received by June 3 or \$9 per entry received after June 3. Payment and a tally sheet must be received in order for your entries to be judged. Please make checks payable to **Nevada Press Foundation**.

HOW TO UPLOAD ONLINE ENTRIES

The Nevada Press Better Newspaper Contest uses an online entry system for categories (other than six requiring mail-in of complete editions.)

If you used the system last year, your login and password should be the same. If you forgot your password, the system can send a reminder if you are using the same email address. If you need help, contact us at nevadapresscontest@gmail.com



How to enter:

- Using the current version of Firefox or Chrome, go to betterbnc.com
- Click on "Contestant Login"
- Choose the 2019 Nevada Press Better Newspaper Contest.
- Choose your publication.
- **NOTE:** When logging onto the site for the first time, designate a Contest Manager to coordinate entries for the **whole publication**. Use the password "bnc". You may then change the password. Enter an email address, which can be used to remind you of your password. The Contest Manager can set up Authorized Entrants who are then able to submit entries as well.
- On the Manage Entries page, click "Submit Entry."

- Select the Division and the Category. Complete the Headline/Title field.
- Upload the content by clicking "Choose File" and navigating to the desired file. Select Open and then Upload. Files should be no larger than 2 to 3 MB.
- Scroll to the bottom of the entry form to add Credits and Comments.
- Click Submit. Continue to the next entry. **(Be sure to click 'submit' first!)**
- When finished with all entries, please send a note to nevadapresscontest@gmail.com so we may begin confirming your entries.
- A completed tally sheet and payment must be received for each newspaper's entries to be judged. **Please coordinate entries among departments so that one tally sheet and check are sent.**

Mail-in categories

- #1 General Excellence
- #26 Overall design
- #40 Special Section (editorial)
- #45 Special Section (advertising)
- #47 Niche Magazine
- #48 Advertising General Excellence

For these categories, print the entry label and attach it. Mail to Nevada

CLASSES

Class 1: Urban dailies

Dailies 15,000 or more

Class 2: Intermediate

More than one edition a week, circulation less than 15,000

Class 3: Community

Weekly, less than 10,000

Class 4: Urban weeklies

Weekly, 10,000 or more circulation

Magazines (see separate rules)

# of entries	Category	Category description	# of entries	Category	Category description
	1	General Excellence (mail-in only)		33	News Photo Coverage
	2	Outstanding Journalist (limit 2 entries per paper)		34	Feature Photo
	3	Journalist of Merit (limit 2 entries per paper)		35	Multiple-Photo Essay or Gallery
	4	Community Service (limit 2 entries per paper)		36	Portrait
	5	Story of The Year		37	Illustrated Photo
	6	Breaking News Reporting-Print		38	Sports Photo
	7	Feature Writing		39	Editorial Cartoon
	8	Nonstaff Story		40	Special Section-Editorial (mail-in only; limit 2)
	9	Business Spot News Story		41	Print Ad
	10	Business Feature		42	Black & White Ad
	11	Explanatory Journalism		43	Advertising Innovation
	12	News Feature Story		44	Ad Series
	13	Investigative Story		45	Special Section-Advert. (mail-in only; limit 2)
	14	Local Column		46	In-House Advertising Promotion
	15	Local Non-Staff Column		47	Niche Magazine (mail-in only; limit 2)
	16	Sports Spot News Story		48	Advertising General Excellence (mail-in only)
	17	Sports Feature Writing		53	Special Event
	18	Local Sports Column		W1	General Online Excellence
	19	Entertainment Writing		W2	Digital Breaking News Story
	20	Critical Writing		W3	Digital News Feature Story
	21	Freedom of the Press		W4	Digital Sports Story
	22	Editorial of The Year		W5	Digital Business News
	23	Editorial Writing		W6	Digital Entertainment or Feature Story
	24	Editorial Page		W7	Video Program or Series
	25	Outstanding Visual Journalist (limit 2 per paper)		W8	Podcast
	26	Overall Design (mail-in only; limit 1 per paper)		W9	Platform Writing
	27	Page One Design (limit 1 entry per paper)		W10	Digital Innovation
	28	Graphic Designer (1 entry per designer or team)		W11	Digital High-Impact Ad
	31	Headline Writing (limit 5 entries per paper)		W12	Digital Animated Ad
	32	Photo of the Year		W13	Digital Static Ad

_____ total number of entries x \$8 (if received by June 3) or \$9 (if received June 4 or after) = total amount owed \$ _____

This form is also available online at nevadapress.com. View the complete rules there. No more than 4 entries per category by any individual.