



NEVADA PRESS ASSOCIATION

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INSERTION ORDER NORTHERN REGION NEVADA PRESS ASSOCIATION 2 X 2 DISPLAY AD NETWORK

CLIENT 1: CAPITAL COLLAGE 2X2 - NORTHERN REGION
This is a NEW of 2X2 AD.

PLEASE NOTE: This event is on Friday, Oct. 27. Therefore, the ad needs to run prior to this date.

Also, if this ad is too small for your paper, please float the ad with a white boarder. We do not believe it will stretch well and still be readable. However, the client has provided both a PDF and jpg of the ad.

CLIENT 2: SILVER STATE FAIR HOUSING 2X4 - NORTHERN REGION
This is a NEW of 2X4 AD.

Congratulations to Sparks to up-selling this ad into the network! If you'd like to learn how to do the same, get your clients more coverage and earn your paper easy money, contact the NPA Office at 775-885-0866.

PLEASE NOTE: The client provided TWO sizes of this ad. However, they put both sizes of the ad on one page. You will need to crop to get the right (or most appropriate size) for your paper.

RUN DATE: Publish the attached ads ONCE during the week of:
OCTOBER 22 - OCTOBER 28, 2017.

SPECIAL INFO: The ad and associated files may be downloaded from the NPA website at www.nevadapress.com. Click on the "SERVICES" and then "ADVERTISING" tab.

RATE: Do not bill the client. Do not bill the Nevada Press Association.
Your newspaper will be paid as agreed upon in the 2 X 2 Display Ad Network Contract Agreement signed by your newspaper.

QUESTIONS: Call the Nevada Press Association (775) 885-0866.