

Avery Stitser Heads Press Association

Fallon Standard, Reno Gazette Win Community Service Awards

Mrs. Avery Stitser of Winnemucca, publisher for many years of the Humboldt Star and one of Nevada's best known publishers, was elected president of the Nevada State Press Association at its thirtieth annual meeting yesterday.

The Fallon Standard and the Reno Evening Gazette shared honors in the weekly and daily fields in the community service awards. Each received \$500 provided by Eugenia Clair Smith as the cash awards which accompany the community service plaque.

Editors John Sanford of the Gazette and Claude Smith of the Standard received the awards on behalf of their newspapers.

Judges who selected the winning newspapers were Todd Mathew of Bishop, Harrison Canover of Utah, and William Loeb of Reno.

Sparks Tribune Wins

The Wilson Advertising Agency Award for awareness in advertising was presented to the Sparks Tribune, by Merrill Inch of the North Las Vegas News, chairman of the award committee. The Sparks newspaper received a plaque during the ceremony.

All the awards were made at the closing dinner at the Mapes Hotel last night following a cocktail party given in the Nevada Room of the hotel by the Nevada State Journal and the Reno Evening Gazette.

Officers were installed at the dinner and John B. Long, general manager of the California Newspaper Publishers Association was the principal speaker. He reviewed a few newspaper problems but devoted most of his talk to personal experiences in newspaper work with humorous touches of which there are many.

Malone Attends

Sen. George W. Malone flew from Las Vegas yesterday and was a guest at the dinner, which was attended by about 175 Nevada newspaper men and their wives and many from California cities.

Mrs. Stitser, first woman to ever head the association, will succeed Jack Carpenter of the Mason Valley News of Yerington as president. Other newly elected officers include: Hank Greenspan, publisher of the Las Vegas Sun, vice-president; A. L. Higginbotham, secretary treasurer, and the following executive committee members: Jack Carpenter, Kenneth Ingram, Fallon Standard; Carl Shelly, Sparks Tribune; Neal Van Scoy, Carson City Nevada Appeal; Morry Zenoff, Boulder City News; Merrill Inch, North Las Vegas News and Joseph F. McDonald, Reno Newspapers, Inc.

The association endorsed legislation which would require publication of ownership statements by the state's gambling clubs; penalize school districts for not publishing monthly financial statements as required by law; and would open all court hearings to the press. Some justice court preliminary hearings and district court divorce actions are now private.

Began Friday

The convention opened Friday afternoon with a cocktail party for visiting newspaper men, their wives and members of the legislature given at the governor's mansion in Carson City by Gov. and Mrs. Charles Russell. Then followed the annual pre-convention Sigma Delta Chi dinner at the Santa Fe Hotel where the principal topic of discussion was gambling and its control in Nevada. It was an informal discussion with Joseph F. McDonald acting as the moderator.

The business session opened yesterday morning in the school of journalism building at the university with President Carpenter in charge. Dr. Minaard W. Stout welcomed the newspaper men and reviewed university progress in a brief address.

Grady Setzler, publisher of the Palo Verde Times of Blythe, Calif., spoke on the role of the weekly newspaper in modern day activities and then Jack McCloskey took over as the legislative committee chairman to review bills that are of particular interest to the publishing business.

He also pointed out defects in other bills that affect the public including the proposed sales tax bill which is packed full of ambiguities and errors of omission and commission.

Luncheon Held

At noon yesterday Jerry Young of San Francisco of the Crown Zellerbach Corporation and Dick Hughes of the Zellerbach Paper Company in Reno entertained the

Pioneer Carson Editor Honored By Press Group

H. G. Mighels Voted Into Newspaper Hall of Fame

Henry R. Mighels, a pioneer Carson City editor and legislator, last night was honored by Nevada newsmen when he was elected to the Nevada Newspaper Hall of Fame.

Mighels joined Mark Twain, Wells Drury and other famous early journalists by a vote of the members of the Nevada State Press Association, who last night concluded their thirtieth annual convention.

He was editor of the Carson City Morning Appeal beginning in April, 1865, and for a number of years after that he was an important figure in western Nevada. In 1868, Mighels was chosen state senator from Ormsby county, and in 1876 he was elected to the assembly, where he served as speaker.

In 1878 he was nominated as lieutenant governor by the Republican party.

Earlier in his life, Mighels had served as assistant editor of the Butte Record in Oroville, Calif., and shortly before coming to Nevada he was local editor of the Sacramento Bee.

In the army political era prior to the Civil War, Mighels took an active part in elections and was one of the highest paid political writers of the West.

He died in Carson City on May 28, 1879.

convention delegates and visitors at luncheon in the Mapes Skyroom.

Ray Spangler, director of the Associated Press and publisher of the Redwood City, Calif., Tribune, spoke at the afternoon session on interpretive reporting and called on the newspapers to give their readers more facts and less opinion in their stories.

"When we so far forget our humble duties as reporters of the news and attempt to interpret and tell why, and offer our opinions as facts, we set ourselves up as gods," said the publisher. "We would create news as well as report it."

Spangler used the controversy over Sen. McCarthy to illustrate his contention that opinions sometimes replace reporting.

He recalled President Eisenhower's 1953 speech on "book-burners" and quoted from several newspaper accounts which interpreted the speech as an attack on McCarthy because others had applied the term to the senator.

The President later refused to say whether he had been referring to McCarthy and, according to Spangler, "left the press holding the bag."

"He who would interpret will also surely misinterpret," Spangler told the assembled reporters, editors and publishers. "It is still good advice not to over-estimate your reader's information or to under-estimate his intelligence. Give him the straight facts and let him draw his own conclusions."

Mr. Spangler's talk was followed by a round table discussion embracing many subjects and including "Engraving for Weekly Newspapers," by Charles Triplett of Wells; "The Multi-lith and Its Value," by Ken Ingram of Fallon; "Planning a New Publishing Plant," by Paul Gardner of Lovelock; "National Editorial Services," by Warren Monroe of Elko; "Free Lancing in Nevada," by Lucius Beebe of Virginia City, and "Looking at Nevada Newspapers," by Hank Greenspan of Las Vegas.

Brief tribute was paid to E. M. Steninger, veteran newspaper publisher of Elko, whose death occurred a few months ago, by Mr. McDonald of Reno, an old time friend.