



Call for entries

2017 Better Magazine Contest

CONTEST DATES

All entry material must have been originally published between **April 1 last year and March 31 this year**. Magazines may enter without being members of NPA.

For full details on categories, go to nevadapress.com

DEADLINE

Entries must be uploaded by **June 1**, or delivered to the NPA office by that date.

WHAT'S NEW?

We've made some changes to categories. At nevadapress.com, look under the Members tab for the contest.

QUESTIONS?

Ask Barry Smith, 775-885-0866 or nevadapress@att.net

FEES

The fee is \$25 to register, plus \$8 per entry. Payment and a tally sheet must be received in order for entries to be judged. Please make checks payable to **Nevada Press Foundation**. The registration fee is waived for NPA members. To join, just call or write us.

AWARDS BANQUET

Carson City, Sept. 30

HOW TO UPLOAD ONLINE ENTRIES

The Nevada Press Better Magazine Contest uses an online entry system for categories (other than three requiring mail-in of complete editions.)

If you used the system last year, your login should be active, but the password has been reset to the default. If you need help, contact us at nevadapress@att.net.



How to enter:

- Using a current version of Firefox or Chrome, go to betterbnc.com
- Click on "Contestant Login."
- Choose the 2017 Nevada Press Better Newspaper Contest. (Magazines are included here too.)
- Choose your publication. (Don't see it? Call or email us and we'll add you.)
- **NOTE:** When logging on for the first time, designate a Contest Manager to coordinate entries for the **whole publication**. Use the password "bnc". Then change the password. Enter an email address, which can be used to remind you of your password. Contest Managers can designate Authorized Entrants, who can submit entries as well.

- On the Manage Entries page, click "Submit Entry."
- Select the Division and the Category. Complete the Headline/Title field.
- Upload the content by clicking "Choose File" and navigating to the desired file. Select Open and then Upload. Files should be no larger than 2 to 3 MB.
- Click "Next" to add Credits and Comments.
- Click Submit. Continue to the next entry. **Be sure to click 'submit'**
- When finished with all entries, please send a note to nevadapress@att.net so we may begin confirming them.
- A completed tally sheet and payment must be received for each publication's entries to be judged. **Please coordinate entries among departments so that one tally sheet and check are sent.**

Mail-in categories

- #1 General Excellence
- #26 Overall design
- #48 Advertising General Excellence
- #52 Special project

For these categories, print the entry label and attach it. Mail to Nevada Press Foundation, 102 N. Curry St., Carson City, NV 89703

Open call

The contest does allow individual entries. Choose that option from the Contestant Login screen, and you can send us a message to set up an account to submit entries.

No. of entries	Category #	Category description
	1	General Excellence (limit: 1 entry per publication. Mail-in only)
	2	Outstanding Journalist (limit: 2 entries per publication)
	7	Best Feature Writing
	8	Best Nonstaff Story (no limit on entries)
	11	Best Explanatory Journalism
	13	Best Investigative Story
	14	Best Local Column (limit: 1 entry per columnist)
	19	Best Entertainment Writing (limit: 1 entry per writer)
	20	Critical Writing (limit: 1 entry per writer)
	21	Freedom of the Press
	25	Outstanding Visual Journalist
	26	Best Overall Design (limit: 1 entry per publication. Mail-in only.)
	27	Best Cover Design (limit: 1 entry per publication)
	28	Best Graphic Designer (limit: 1 entry per designer)
	34	Best Feature Photo (limit: 4 entries per photographer)
	35	Best Photo Essay or Gallery (limit: 4 entries per photographer. Staff or regularly contracted photographers only.)
	36	Best Portrait (limit: 4 entries per photographer)
	37	Best Illustrated Photo (limit: 4 entries per photographer)
	41	Best Print Ad (limit 4 entries per artist)
	43	Best Advertising Innovation (limit: 4 entries per publication)
	44	Best Ad Series (limit: 4 entries per artist)
	46	Best In-House Advertising Promotion (limit; 4 entries per publication)
	48	Advertising General Excellence (limit: 1 entry per publication. Mail-in only.)
	49	Silver Star Award (limit: 2 entries per publication)
	50	Best Regular Department (limit: 2 entries per publication)
	51	Best Profile/Interview
	52	Best Special Project
	W1	Best Web Site
	W5	Best Online Ad

_____ total number of entries x \$8 (+\$25 for nonmembers) = total amount owed \$ _____

Magazine name: _____ Contact: _____